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# FOR PUBLIC LIBRARIES



Vol. l No. 11

November 1965

#### STATE LIBRARY BOARD

Services to Public Libraries

Grants-in-aid

Inter-library loans

Professional reference service

Consultant service to library boards

On-the-spot assistance to librarians

Preparation of bibliographies

Films on library service

Exhibits of children's books

Professional library literature

Library placement bureau

Service to the blind

Scholarships for graduate library training

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#### S. C. LIBRARIANS TO ATTEND OUT-OF-STATE CONFERENCES

Estellene P. Walker, Director, and Betty E. Callaham, Director of Field Services, State Library Board; and Emily Sanders, Librarian, Charleston County Library, will attend a seminar at Drexel, November 10-12. The "Seminar on Understanding the Problems of Library Service in a Metropolitan Area" is co-sponsored by the Drexel Graduate School of Library Science and the American Association of State Libraries. Each state is to be represented by the state librarian, a field worker, and a metropolitan librarian.

November 14-20, a delegation of South Carolina librarians will study and observe several phases of library development in Maryland. Lois Barbare, Technical Services Librarian, State Library Board; Mrs. Sarah Smith, Librarian, Anderson County Library; Beth Fogarty, Technical Services Librarian, Charleston County Library; Gloria Lindler, Extension Librarian, Spartanburg County Library; and Mrs. Thelma Murtha, Technical Services Librarian, ABBE Regional Library, will visit the Eastern Shore Processing Center, Salisbury; the Baltimore County Library at Towson to study the book catalog developed by Documentation, Inc.; and the Enoch Pratt Library for particular attention to book selection and the interlibrary loan processes.

## PRECONFERENCE WORKSHOP ON STANDARDS OF QUALITY FOR BOOKMOBILE SERVICE

The Public Library Section of SCLA sponsored a pre-convention bookmobile workshop on October 28 at the Jack Tar Poinsett Hotel, Greenville. Sixty-four librarians and library staff members representing thirty-two counties attended the one-day workshop in Greenville.

Consultant for the workshop was Phyllis Snyder, Library Consultant for the North Carolina State Library, who used "The Bookmobile - Dodo or Dynamo" as the topic for her talk. Miss Snyder touched briefly on the different areas of bookmobile standards which were discussed more fully by a panel of librarians. The panel, moderated by Nancy Blair of the State Library Board, included Mrs. Sarah Smith, Anderson County Library; Mrs. Lester Pourciau, Jr., Florence County Extension Librarian; Mrs. Lila Morley, Colleton County Librarian; and Josephine Crouch, Director of the ABBE Regional Library.

At the afternoon session, participants were divided into groups for exchange of ideas and further discussion of standards as they apply to local situations. Miss Snyder concluded the evening session with book talks to illustrate how bookmobile librarians can give reader's advisory service to their patrons by knowing their book collection.

Frances Reid, Spartanburg County Librarian, served as chairman for the workshop.

#### HIGHLIGHTS OF 44TH ANNUAL CONFERENCE SOUTH CAROLINA LIBRARY ASSOCIATION

A record breaking registration of 340 at this, the 50th anniversary of the South Carolina Library Association . . .

The Honorable Donald Russell, Senator from South Carolina, pointing out that the federal government's increased recognition of the need for expansion of library facilities as evidenced by provisions providing funds for college, public and school libraries . . .

Other outstanding speakers being Germaine Krettek, Director, ALA Washington Office; Mary Helen Mahar, Specialist for School and Children's Libraries, Library Services Branch, U. S. Office of Education; Raymond E. Williams, Librarian, McIntyre Public Library, Charlottesville, Virginia; Dr. Jerrold Orne, Librarian, University of North Carolina; and John Dickson Carr, novelist and mystery writer...

An announcement at the business meeting that the Association would co-sponsor with the State Library Board the publication of Dr. John Moore's "Guide to Research Materials in South Carolina"...

A vote by the Association to substitute biennial for annual meetings . . .

Election of officers of the Association for 1966-67: President - Josephine Crouch, Librarian, ABBE Regional Library; Vice-President and President-Elect - Mrs. H. A. Scott, Jr., Librarian, Rock Hill High School Library; Secretary - Norma L. Lightsey, Field Service Librarian, State Library Board; Treasurer - Lt. Colonel James M. Hillard, Librarian, The Citadel, Charleston. . .

The Public Library Section's election of the following officers for 1966-67: Chairman - Mrs. William A. Foran, Assistant Librarian, Richland County Public Library; Vice- Chairman - Margie Herron, Extension Librarian, ABBE Regional Library; Secretary - Sara Henry, Children's Librarian, Spartanburg County Library.

#### RUSSELL MAKES DONATION TO S. C. LIBRARIES

A collection of inaugural addresses by American presidents has been presented to every South Carolina public library system by Senator Donald S. Russell.

Published by the U. S. Government Printing Office, and recently released by the Superintendent of Documents, the collection is illustrated with presidential portraits. It bears the full descriptive title, "Inaugural Addresses of the Presidents of the United States, from George Washington, 1789, to Lyndon Baines Johnson, 1965."

Of particular value to students of political science, the addresses also should interest the general public. Problems anticipated by various presidents, and goals set forth by each are a means of measuring changes in public attitude toward the executive branch of the nation's government. A thoughtful reading of representative addresses from earliest times to the present therefore can make clear, it was noted, some of the ways in which the office of President has come to carry broadened responsibility.

#### SUPPORT FOR GREENVILLE BUILDING PROGRAM

The Greenville League of Women Voters, the Greer Chamber of Commerce and the Greer Friends of the Library Group have unanimously adopted resolutions endorsing the request of the Greenville County Library trustees, to the Greenville County Delegation for \$1,971,000 for the construction of a new central library.

#### FRIENDS OF THE LIBRARY

A Friends of the Library group was formed in Florence September 29. The group hopes to double the number of volumes (50,000) in the Florence County Library, and included in other goals is assistance in efforts to secure a new library building.

On September 20, a <u>Pickens</u> Friends of the Library was organized. The immediate goal of the organization is a new library building for this branch of the Pickens County Library. Local women's clubs have raised \$1,000 toward the new building, and a local family has donated an additional \$1,000.

#### WELP BROADCASTS CARNIVAL OF BOOKS

"Carnival of Books" is now being broadcast on Station WELP-FM, Easley, every Tuesday evening at 6:30. This is the fifth radio station to carry this award winning program, which is made available by the State Library Board. It may be heard on Station WIS, Columbia (Sundays 2:30 p.m.); WCSC, Charleston (Saturdays 10:15 a.m.); WSPA, Spartanburg (Saturdays 1:15 p.m.).

Each program consists of a brief dramatic resume of a current children's book, followed by an interview of the author and two children who have read the book. The series is designed to acquaint children with good books and their authors and encourage them to read with more understanding and appreciation.

#### GROWING WITH FLORENCE

A folder, entitled "Growing With Florence", describes in statistics and narratives the first year of progress of the Florence County Library under its agreement to cooperate with the State Library Board in a demonstration of good library service.

Lester Pourciau, Reference Librarian, Florence County Library, was guest speaker at the September meeting of the Fine Arts Literary Club. Mr. Pourciau reviewed John Carres' "The Spy Who Came in from the Cold." Mr. Pourciau also reviewed "Night at Camp David" by Fletcher Knebel at the October meeting of the Evening Literary Club.

On October 14, the second meeting of the Great Books Discussion Group was held at the Florence County Library. Lawrence Weintraub led the discussion of "The Oresteia" by Aeschylus.

Emily Askins of the Lake City Public Library was guest speaker at the October meeting of the Sister Book Club. Miss Askins reviewed the history of libraries in Lake City from 1910 until the Lake City Library joined the Florence County System in 1964.

Mrs. Marguerite G. Thompson, Librarian, Florence County Library, spoke to the Twentieth Century Literary Club at its October meeting. Mrs. Thompson's topic was "Promotion of South Carolina through the Use of Libraries."

The 1965-66 story hour programs of the Florence County Library will offer story hours for two age groups. The pre-school children will meet each Wednesday morning from 10:30-11:15. Members of the Florence Women's Clubs are assisting with this program. The Crescent Fine Arts Literary Club will conduct story hours for elementary school children each Thursday afternoon from four to five.

The Florence County Library Board of Trustees has insured the contents of the library under the model library insurance policy developed by the ALA and issued by the Hartford Insurance Company. This is the first policy of this type issued in the Carolinas.

#### AUTOGRAPH PARTY AT BARNWELL COUNTY LIBRARY

Veteran South Carolina legislator Sol Blatt of Barnwell and John Cauthen, author of Mr. Blatt's biography, "His Challenges were Greater," were honored at an autographing party at the Barnwell County Library on October 25. Several hundred friends, including state governmental leaders, attended the affair. Estellene P. Walker, Director, and Mrs. Hagood Bostick, Secretary, represented the State Library Board.

(The biography of the Speaker of the South Carolina House of Representatives was published by the R. L. Bryan Company, \$5.00.)

#### SLB's RECRUITING PLANNED FOR NOVEMBER

During the month of November, staff members of the State Library Board and recent scholarship graduates will visit fourteen colleges and universities of South Carolina to tell students about the opportunities available in librarianship. They will speak before student assemblies and classes, confer with individual students who are interested in a library career, and give information about the intern and scholarship programs to faculty members.

Staff members who are participating in the recruiting program are Betty Callaham, Director of Field Services; Norma Lightsey, Field Service Librarian; and Helen Jordan, Professional Assistant. Miss Callaham will visit Clemson University, Erskine, Lander, and Presbyterian Colleges; Miss Lightsey's itinerary includes The Citadel, Coker, College of Charleston, Limestone; and Miss Jordan is scheduled to visit Columbia, Converse, Furman, Newberry, Winthrop, and the University of South Carolina.

Recent scholarship graduates assisting with recruiting in their area are: Gloria Lindler, Sara Henry, Patricia Mercer, Mrs. Lester J. Pourciau, Jr., and Mary Catherine Tanner.

#### REPORT OF GOVERNOR'S CONFERENCE

The proceedings of the S. C. Governor's Conference on Public Libraries have been printed and copies are being mailed to those who attended the conference, to public libraries and state officials.

#### STATE AID IN OTHER SOUTHERN STATES

The Legislative Committee of the Public Library Section of the South Carolina Library Association sent a questionnaire to twelve southern states for the purpose of securing background information for an effort to increase state aid to South Carolina public libraries.

Changing formulas, wide variations in criteria, etc., made it impossible to tabulate answers. One fact was true throughout the replies: state aid grants in other states are larger than in South Carolina. The essential points of each state program of aid to public libraries were summarized, and this summary was distributed at the Public Library Section's meeting on October 29 in Greenville. A limited number of copies is available upon request from the State Library Board.

#### SYMPATHY TO

The family of Cornelia (Neely) Sartor who died on October 26. Miss Sartor retired as librarian of the Union Carnegie Library in 1962 after 42 years of service.

Mrs. Grace S. LaGrone, Librarian of the Johnson Branch of the ABBE Regional Library, on the death of her husband.

Mrs. Mary H. Quattlebaum on the death of her sister. Mrs. Quattlebaum is Librarian of the Fairfield County Library.

#### AN APPRECIATION

(The following letter points out the great value of Talking Books for the Blind. Public librarians seldom hear of this service which is co-sponsored by the North Carolina State Library and the South Carolina State Library Board. The letter was written under a misapprehension. There is no danger of this program being discontinued.)

Dear Sir, mangong addanalodos

It has been brought to my attention, that there is some question as to whether the expense and effort involved in the Talking Book Machines are justified.

Having had a machine for several years, nothing has given me more satisfaction and pleasure. I can only speak for myself but you can feel assured that it has become an indispensable part of my daily living. Besides reading Newsweek every week, Atlantic, Outlook for the Blind, American Heritage, and other monthly magazines, I have been able to read several hundred other books, mostly non-fiction.

I have not only been able to keep well informed on current events and news in depth but have been able to read numerous scientific books that would never have been available to me otherwise.

I believe that a vital thing for all people, bad eyes or not, is that they maintain interests outside of themselves, and anything that will encourage or expedite this is well worthwhile. An informed citizen is without a doubt a better citizen in my mind.

I would consider it quite a catastrophe should something happen that would deprive me of this service, as I can think of no other way of keeping as well informed, or entertained in my circumstances.

#### Name Withheld

#### FAIRFIELD LIBRARY LENDS BOOKS TO MANSION

Mrs. Robert McNair, First Lady of South Carolina, has appointed a statewide committee to secure for the Governor's Mansion furnishings, paintings, and other works of art which have some connection with the mansion, former governors, or are otherwise related to South Carolina history. Mrs. McNair was also concerned over the lack of

books in the mansion. The Fairfield County Library Board, through W. B. McDowell, Chairman, and Mrs. Mary Quattlebaum, Librarian, offered to lend a collection of handsomely bound sets of classics which the library received from the Lauderdale Estate. This offer was accepted and the books have been shelved in the Governor's Library.

#### TRUSTEE CITATION

The American Library Trustee Association, which administers the ALA Trustee Citation, invites the nomination for this honor of one or more trustees from South Carolina who have given distinguished service to library development.

Two citations are made each year to two trustees who have given outstanding service whether on the local, state, or regional level. Equal consideration is given to trustees of small and large libraries. Nominations are limited to trustees in actual services during at least part of the calendar year (1965) preceding the conference at which the award is made.

Nominations, accompanied by comprehensive statements of the candidates' achievements, may be submitted by any library board, individual library trustee, state library extension agency, state library association, state trustee association, the American Library Trustee Association, or the Public Library Association. Nominations for awards at the next annual meeting must be submitted to the chairman of the jury, postmarked not later than January 15, on not more than five (5) double-space typewritten pages. Five copies are requested. The names of unsuccessful nominees may be resubmitted if the sponsors desire.

Mary E. Frayser is the only South Carolinian to receive the trustee citation. Miss Frayser, long-time chairman of the State Library Board and now an honorary lifetime member, received this recognition in 1947.

January 15, 1966, is the deadline for nominations. Address nominations to Mrs. Weldon Lynch, Chairman, ALTA Jury on Citation of Trustees, 404 East Sixth Avenue, Oakdale, Louisiana.

#### OF LIBRARIES AND LIBRARIANS

Mrs. Y. W. Bailey, who retired after many years of service at the Laura Towne Library in Frogmore, was honored with an open house at the library on October 17 and presented a silver tray. Estellene P. Walker, Director, represented the State Library Board at the occasion.

Mrs. John Wilhelm has been appointed to the Hampton County Library Board.

The James W. Moore Chapter of the United Daughters of the Confederacy presented "John C. Calhoun, the Man" to the Hampton County Library.

The Barnwell County Library has received the following books as memorials:
"Wild Flowers of South Carolina" by Wade Batson; "A Guide to Reading the Entire Bible in One Year"; "The Westminster Dictionary of the Bible"; "Roses in Color" by Henry Edland; "Plants of the Bible"; and Audubon's "Birds of America." A book plate shows the name of the person in whose memory it was given as well as the name of the donor.

Mrs. Anne Bashor, bookmobile assistant at the Horry County Memorial Library for nearly sixteen years, retired on October 15. Mrs. Donna T. Todd, formerly circulation assistant, succeeded Mrs. Bashor. Mrs. Bobbie L. Orr is the new circulation assistant.

The Eastover Branch of the Richland County Public Library has been moved from the rear of the Post Office to a building housing the Craft Appliance Company

October 31 was designated as "Library Day" in Liberty churches, and special offerings were taken for funds to complete the Sarlin Community Library, a branch of the Pickens County Library.

Fourth grade classes were taken on a tour of the Horry County Memorial Library by Mrs. Catherine H. Lewis, Librarian. Mrs. Lewis received a group of illustrated letters of application, the author of one saying he would like to own the library some day.

Josephine Crouch, Librarian, ABBE Regional Library, announces two staff changes:

Mrs. Robbie Gross, former bookmobile assistant has been appointed librarian of the

North Augusta Branch. Mrs. Lee Stapleton has succeeded Mrs. Gross on the bookmobile.

#### COMMONSENSE CATALOGING

Addressed particularly to librarians in small public libraries who want guidance in the processing of materials, Commonsense Cataloging, by Esther J. Piercy, has just been published by The H. W. Wilson Company. A comprehensive and practical guide to the organization and classification of books and other materials, Commonsense Cataloging is designed to insure the easiest and fullest use of the library's collection. Drawing upon the best recent developments in cataloging practice and theory, it shows librarians how to make the arrangements for their use in the most expeditious way possible. Available from The H. W. Wilson Company, 950 University Avenue, Bronx, New York 10452, \$5.00.

#### FORMER ROCK HILL ASSISTANT NEW N. C. STATE LIBRARIAN

Philip S. Ogilvie of Tulsa, Oklahoma, has been appointed State Librarian of North Carolina, effective December 1. His library experience includes a year as Assistant Librarian of the Rock Hill Public Library.

#### LIBRARY ANGELS

Mrs. Eloise G. Gowder, Berkeley Memorial Library, reports that a patron of tender years requested "Little Angel's Underwear" for an older sister.

Josephine Crouch, ABBE Regional Library, says they have a filling station attendant who is most solicitous of the bookmobile staff. When a shiny new bookmobile appeared, he dashed in the station exclaiming, "Here come the angels of knowledge with their chariot of books!"

## NATIONAL STAMP NEWS

The official publication of the National Philatelic Society, National Stamp News, is published in Anderson. The editor, R. Knobel, announces a special rate of \$1.50 per year to all South Carolina libraries. (Usual rate: \$2.00 per year for 36 issues). Address orders to Mr. Knobel at P. O. Box 696, 215 W. Church Street, Anderson, South Carolina 29622.

### FILM FARE

The Christmas Season presents an excellent opportunity for using films and filmstrips in the library. Many lovely Christmas stories and scenes are available in films and slides and are offered free for use with groups. Borrowers are cautioned to order well in advance of the showing date since the demand is so heavy.

The Educators Guide to Free Films (1964-65) offers two Canadian films that have been popular. Christmas Scenes in Quebec, a ten minute 16mm film in full color, contains scenes of Christmas time in Quebec, with houses decorated for the occasion. There is lovely music with the Canadian Christmas carols sung by "Les Pitis Chanteurs de Granby." The Spirit of Christmas, a twenty minute 16mm film in color or black and white, gives two of the world's most beautiful Christmas stories, "The Nativity," from the Holy Bible, and "The Night Before Christmas," by Clement Clark Moore. Featured in the film are the Mabel Beaton Marionettes.

Listed in the 1964 Educators Guide to Free Filmstrips is a set of 40 slides with commentary entitled Christmas Story in Art. Prepared by The National Gallery of Art, the slides illustrate, through paintings by Italian and Flemish old masters, the story of Christ's infancy, from the Annunciation to the Flight Into Egypt.

These films and slides may be requested from the sources named in the two Guides.

#### Eastern Airlines Films

Eastern Airlines has a collection of films available for use by libraries. Greenville County Library sponsored films on Bermuda and Puerto Rico which approximately 150 people attended. Libraries interested in obtaining the films should get in touch with the local manager of the nearest Eastern Airlines office for further information. Eastern airlines bears all expenses including issuing invitations and tickets.

## YOUR PROBLEMS by Anne Library

Dear Anne Library:

Last month I was invited to attend the regular staff meeting of one of the larger county libraries in the state. The librarian concluded the meeting with a talk which reviewed each staff member's responsibilities to the library. She said so well what many of us have tried to say before that I want to share her remarks with other librarians. With apologies to the speaker for any errors of transcription, I am sending you my notes on her talk.

There are three elements of adequate library service: Buildings, Books, and Personnel. Each is highly important, but the most important is a good library staff.

Each of you was appointed to this staff because you most nearly met the qualifications for the particular job you hold; and these include educational, technical, and personal qualifications.

As a member of the staff you receive paid vacations, holidays, and sick leave, and a salary commensurate with the particular job you hold. The library contributes to your social security and retirement programs. It provides opportunities for you to participate in state and regional library activities. In turn, the library expects from you a high level of performance.

A good library is a busy library. You are expected to keep busy and alert. There is always something that needs to be done in our library, and you are expected not to waste your time or the time of other staff members. You are expected to practice business-like conduct at all times. You have a job to do, and you are expected to do it to the best of your ability.

You owe your loyalty to the library - and certainly you should be vitally interested in its development and improvement. Expressions of personal differences and antagonisms have no place in the library. Your personal problems should be put aside as far as possible during working hours.

Your loyalty should prevent you from making indiscriminate critical comments about the library -- or about co-workers -- or about readers. If you have criticisms of library policies, you should make them constructively and only to the proper authorities -- to your department head, to the librarian, or - through the librarian - to the library board.

You are expected to avoid social visiting while on the job. Many readers are waiting to be served; your conversation with each one must be kept brief. Of course, reader's advisory work with patrons is highly desirable. We should never be too busy to help readers find information or a good book to read when requested.

Ask yourself these questions. Can you answer them in the affirmative? If you can, you are contributing to the development and improvement of the library.

- 1. Do you have a knowledge of, and a liking for, people and books?
- 2. Do you have a sense of the library's purpose and mission in the community?
- 3. Do you have an understanding and sensitivity to people and their needs?

- 4. Do you have the ability to work with other people?
- 5. Do you have the ability to improve your performance on the job?
- 6. Are you able to take direction and criticism?
- 7. Are you resourceful, endowed with common sense; do you have a sense of humor?

It is certainly true that no library is better than it's staff, that the quality of public library service in this county depends on how well we maintain high standards for our personnel.

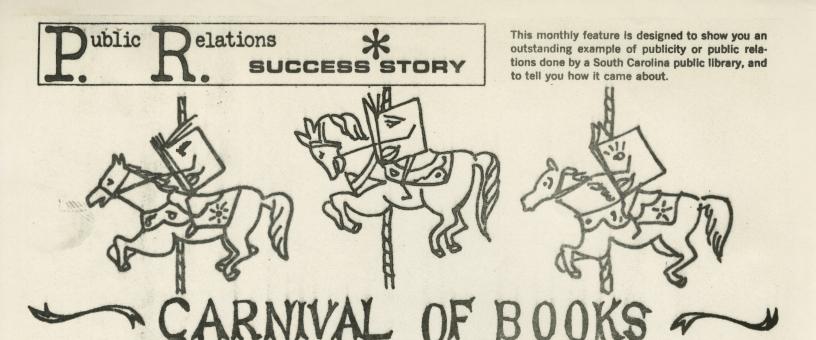
Your first duty is service to the public. Every library routine, everything you do is directed toward this point, because the whole purpose of the library is to offer prompt, efficient, courteous, friendly service to our people. A competent staff is our assurance of good library service.

#### CAROLINIANA

Mills, Robert. Atlas of the state of South Carolina.
Originally published in 1825. Reissued in 1938. Same size as original edition.
Maps removable. Published by Robert Pearce Wilkins and John D. Keels, Jr.
Order from Mills' Atlas, P. O. Box 6722, Columbia, S. C. 29206 \$37.50.
After November 10 \$50.00.

Rutledge, Archibald. The ballad of the howling hound and other poems. Dietz Press. \$5.00.

News for Public Librarians is published monthly by the South Carolina State Library Board, Estellene P. Walker, Director, 1001 Main Street, Columbia, South Carolina 29201 Nancy C. Blair, Editor, Joel Deer, Printer.



Here's an outstanding example of promoting interest in an already-existing library public relations program.

Miss Mary Aiken, Pickens County librarian, felt that more attention could be drawn, in her area, to the Carnival of Books radio program presented by the State Library Board. Since the program is aimed at children, Miss Aiken contacted District and County school people and secured their cooperation in placing a cover letter and Carnival of Books program summary in their regular newsletter mailing to schools. As a result of her efforts, program notes will be included with these newsletters for the rest of the year.

In addition, Miss Aiken called many teachers directly to tell them about the radio program and to encourage student listening and discussion.

Miss Aiken also posted program notes in the library and sent copies to PTA groups. A display has been set up in the main library area, and Miss Aiken's next step will be to reproduce the illustration used on her program notes in a special display for the children's section of the library. Miss Aiken will be happy to furnish any library with a stencil of the same art work, shown above, for just the cost of the stencil plus postage.

"Enthusiasm is building for the radio program," reports Miss Aiken; and she feels that interest will continue to mount as the year goes on.

Moral: Examine your present library public relations programs. It may be that something you're already doing has unexplored possibilities for stimulating still more library interest in your area.